



decrease for every 0.1 unit increase in non-sucrose. If the rising trends of both of these factors continue, the detrimental impact of the RV content will be enhanced.

It is recommended that these negative trends need to be taken into account, together with the analysis of the cane quality changes. Growers must continue aiming to reduce the fibre and non-sucrose cane content in their deliveries, and the Mill Group Boards should consider these factor changes analysing their quality and season RV content estimates. Furthermore, when comparing the results, researchers are advised to focus on specific cane quality variables instead of overall RV cane content. This analysis suggests that the overall industry revenue has been negatively affected by the poor value chain performance, and this ought to be further investigated.

*Keywords:* Recoverable value, 'c' factor, 'd' factor, non-sucrose, fibre, cane payments