



South African Sugar Technologists' Association

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SUGAR INDUSTRY DIVERSIFICATION PROGRAMME **Panel discussion SASTA Congress 'So much more than sugar'** **13 August 2024, ICC Durban 14h00-16h00**

Objectives:

- To update SASTA members on the latest developments in the Masterplan with a focus on diversification (Task Team 6).
- To highlight progress and stumbling blocks.
- To gain insights from an Indian perspective.

Presenter	Presentation topic (10 mins)
Facilitator: Ben Durham (Chief Director: Bio-innovation, Department of Science and Innovation)	
Narendra Mohan (India)	Provide perspective on diversification success stories in India and what we need to do to achieve those locally.
Sifiso Mhlaba (SASA)	Sugar Industry Masterplan: progress and stumbling blocks.
Kitty Foxon (SMRI)	What product? Identifying potential diversification opportunities.
Thomas Funke (SA Canegrowers)	Sustainable aviation fuel and other products in the pipeline.
Marilyn Govender (SAFDA)	What is required to enable diversification into other product streams? What are current scoping and pre-feasibility studies revealing?
Rolf Lütge (SASMA)	Milling perspective.
Adey Wynne (USM)	Aligning legislation with diversification plans.
Facilitator	Summary of key points.
Facilitator	Audience: Question and Answer session 60 mins
Portia Mpfu (SASA)	Wrap-up